

## **The Web welcomes Geenee.com**

New home-exchange service lets travellers live like locals in the world's coolest cities.

London, Feb. 2, 2006 -- We all love to travel. But how often have you had the feeling you're only scratching the surface of a destination? While you're sightseeing, the locals are enjoying their favourite restaurants, bookshops or *boulangeries* (none of which are listed in your guidebook).

Home exchange is the answer. And Geenee lets you live like a local in the world's coolest cities. So for your next holiday, why not choose that five-bedroom home in Battersea or that spacious loft in Manhattan? Becoming part of a neighbourhood reveals local lore such as, say, the crazy barman at the Rose and Crown, or that funny little gallery off 14th Street. The sort of stuff only the locals know about. Because now, that includes you.

Plus, Geenee has negotiated exclusive deals with local companies, so you can share the passions of your chosen city – from surfing in Sydney to wine tasting in Paris – at unique rates.

The idea is simple: You stay in someone else's house while they stay in yours. Both of you get to experience a new place from the perspective of a local. And it's much less expensive than a hotel.

Geenee makes home exchange simple, quick and secure. Members can see exactly what the homes on offer look like. Every home in the featured cities is visited by a Geenee representative and rated from one to five stars. Also unique to Geenee, members can exchange information with other swappers without exchanging private contact details (until they're ready). Of course, there is also plenty of help and advice, from sample agreement templates to advice on preparing your home.

In fact, Geenee does everything it can to provide a hassle-free exchange process. This is the way home-swapping should be. For your next holiday, discover the world's coolest cities from the inside out, not the outside in.